



THE HANDY HOW-TO FUNDRAISING GUIDE

'COOK WITH US' STYLE

I want to fundraise! So, what do I need to do?

STEP ONE: Pick your fundraiser!

This is the fun part! Get creative and brainstorm some ways you can use recipes from the *Fierce Food* cookbook to raise money for your persecuted family. Think, what gifts and resources do you have that you could make your fundraiser special?

Here are a few ideas to get you started:

- Host a live video on your Instagram or Facebook of you cooking one of the recipes. As people join, you can chat about the recipe, its story and provide the link for people to donate. **[IN]**
 - Want to do it with a friend? Add them to your live video and you could do a cook-off! Get your families to rate each meal and compare the scores. (It might be biased, but fun!) To fundraise, you could get people to donate to who they think will win! **[IN or SG]**
- Reach out to friends and family and ask them to donate in return for a cooked meal from the cookbook. **[IN]**
- Not good at cooking? You could design a recipe card that includes: the recipe, a prayer for the country, the story behind the recipe, and other information. Add your artistic touch and give them to friends and family in exchange for a donation to Open Doors. **[IN or SG]**
- Host a Zoom cooking night. Charge a certain amount (ex. \$15 a participant, \$20 a family), share a recipe and cook together. **[SG]**
- Are you part of a church that wants to fundraise for Open Doors? Ask your pastor to host an online cooking class and charge the participants a certain ticket price. **[CH]**

[IN] means this idea works best with an individual

[SG] means this idea works best with a small group

[CH] means this idea works best with a church community.

STEP TWO: Pick your location and date

Think about what sort of venue you need. Most of our suggested ideas work online. But you may consider whether you want to host this event in person or online. If it is online, what platform will you use? If it is in person, would it be at a home, your church, a community space, or an event hall? Using an online platform, a home, or your church would probably be the most cost efficient.

Along the same lines, you will need to set a date! Organizing an event will take time so pick a date that allows you enough time to organize it, and enough time for people to put it in their calendars.

STEP THREE: Set up your fundraising page

We have created a fundraising page to make your job a bit easier! You can join as an individual or as a team via [this link](#)

Join a Team

Create a Team

Join as an Individual

Follow the instructions as they are prompted. You will have to add your personal information, a description of the event, and perhaps even a picture of you or your team!

In your description, explain the details of your event or project. Also consider including why you are fundraising for Open Doors and how your understanding of your persecuted family has impacted you.

STEP FOUR: Get your friends and family involved

No matter the size of your event, you may need help! We suggest you reach out to friends, family, and your church. It would be good to have some volunteers to help you with the logistics and day-of details. People are often very pleased to be asked, especially if it is for a good cause! Once you have your team of volunteers, give everyone a specific task so you are not doing it all yourself.

Beyond their help, friends, family, and your church are likely to be your #1 supporters. Write to them, give them a call, or grab a coffee with them and ask if they would financially support your fundraiser.

STEP FIVE : Promote your event!

Social media is a great way to do this – but it is not the only way! Try speaking about your fundraiser in church, putting up posters in your community, or contacting your local newspaper. And remember, we have a lot of resources to help you.

BONUS TIPS

- The first 48 hours are crucial to your fundraiser. Use the first two days to contact people and build momentum!
- Set a reachable fundraising goal (\$250, \$500, \$1,000)
- If you have a team of volunteers helping you, make sure to thank them for their help and work.
- Take lots of pictures and tag us! Use the hashtag, #CookWithThem.

Instagram: @opendoorscanada

Facebook: Open Doors Canada

Twitter: @opendoorscanada

- If you are planning to do another event, advertise it at this event!

THANK YOU FOR CHOOSING TO FUNDRAISE FOR OUR PERSECUTED FAMILY!